

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF MBA

Value added courses for 2022-23

SEMESTER- I

Public Speaking

Course Aim:

Aim is to learn how to sharpen presentation skills, overcome the fear of public speaking, how body language changes everything, the art of persuasive speeches, public speaking tips, and how to deliver effective presentations each and every time. Brush up on public speaking skills and become an effective presenter and public speaker today

Course Objectives:

- Presentation techniques
- Plan and structure an effective presentation
- Develop ideas and effective delivery methods
- To overcome anxiety, fear and nervousness when making a presentation

Course Outcome:

By the end of this mini course, students will be able to:

- Presentation techniques
- Plan and structure an effective presentation
- Develop ideas and effective delivery methods
- To overcome anxiety, fear and nervousness when making a presentation

Course Content:

- Plan and prepare speeches that inform, persuade, or fulfill the needs of a special occasion.
- Use presentation aids to enhance speeches.
- Outline speeches in a logical and thorough fashion.
- Conduct meaningful research on a variety of topics.
- Analyze audience and design speeches to reflect analysis.
- Evaluate speeches based on a variety of verbal and non-verbal criteria.
- Listen effectively, regardless of interest in the subject matter.
- Understand and explain the communication process.

