



B.TECH CIVIL ENGINEERING – R22

INTELLECTUAL PROPERTY RIGHTS

SEMESTER IV

**L/T/P/C
3/0/0/S**

UNIT-I

Introduction to Intellectual Property: Introduction, Types of Intellectual Property, International Organizations, Agencies and Treaties, Importance of Intellectual Property Rights.

UNIT-II

Trade Marks: Purpose and Function of Trademarks, Acquisition of Trade Mark Rights, Protectable Matter, Selecting, and Evaluating Trade Mark, Trade Mark Registration Processes.

UNIT-III

Law of Copyrights: Fundamental of Copyright Law, Originality of Material, Rights of Reproduction, Rights to Perform the Work Publicly, Copyright Ownership Issues, Copyright Registration, Notice of Copy Right, International Copyright Law. Law of Patents: Foundation of Patent Law, Patent Searching Process, Ownership Rights and Transfer.

UNIT-IV

Trade Secrets: Trade Secrets Law, Determination of Trade Secrets Status, Liability for Misappropriations of Trade Secrets, Protection for Submission, Trade Secrets Litigation. Unfair Competition: Misappropriation Right of Publicity, False Advertising.

UNIT-V

New Development of Intellectual Property: New Developments in Trademark Law; Copyright Law, Patent Law, Intellectual Property Audits. International Overview on Intellectual Property, International – Trademark Law, Copyright Law, International Patent Law, and International Development in Trade Secrets Law.

SUGGESTED READING:

1. Intellectual Property Right, Deborah. E. Bouchoux, Cengage Learning.
2. Intellectual Property Right – Unleashing the Knowledge Economy, Prabuddha Ganguli, Tata McGraw Hill Publishing Co. Pvt. Ltd., New Delhi.