



TKR COLLEGE OF ENGINEERING & TECHNOLOGY

(Sponsored by TKR Educational Society, Approved by AICTE, Affiliated to JNTUH)

AN AUTONOMOUS INSTITUTION

Accredited by NBA and NAAC with 'A' Grade

Medbowli, Meerpet (V), Balapur (M) Ranga Reddy (D), Hyderabad, Telangana - 500097

Mobile: 9100377790, E-mail: info@tkrcet.ac.in, Website: www.tkrct.ac.in



College Code: K9

About IPR Cell

Intellectual Property (IP) plays a significant role in promoting innovation and strengthening the competitive position of academic and research institutions. The development, protection, and management of intellectual assets such as inventions, designs, software, trademarks, and creative works are essential for transforming research outcomes into meaningful societal and industrial contributions. In recognition of this importance, the **Intellectual Property Rights (IPR) Cell** of TKRCET is committed to creating a strong innovation ecosystem that supports the generation, protection, and effective utilization of intellectual assets arising from academic and research activities.

The TKRCET IPR Cell serves as a facilitation and support platform for faculty members, researchers, and students by assisting them in identifying, documenting, protecting, and commercializing their intellectual contributions through patents, copyrights, trademarks, and related forms of intellectual property. Through awareness initiatives and technical guidance, the Cell seeks to improve institutional research productivity and contribute actively to the national innovation framework. Faculty and students from different branches of Engineering and Technology actively engage in intellectual property generation and filing activities, demonstrating TKRCET's commitment to integrating intellectual property management into its academic and research environment.

S. No.	Designation	Name	Institute/Company Name
1.	Chairperson (Principal)	Dr. A. Ramaswamy Reddy,	TKR College of Engineering and Technology
2.	Faculty In charge/ Incubation Centre	Mr. A. Kiran Kumar	TKR College of Engineering and Technology
3.	Dean (R&D)	Dr. B. Rajini Kanth	TKR College of Engineering and Technology
4.	IPR Coordinator	Dr. N. Satyanarayana	TKR College of Engineering and Technology
5.	Senior Faculty Members (From Each Department)	Dr. K.V. R. SatyaSai (Civil) Mr. Venkatesh (EEE) Dr. A. Theja Reddy (ECE) Dr. Pramod Reddy (CSE) Mr. MD Shakeel (CSDS) Dr. Muruganatham (IT) Dr. Syed Hussain (CSM) Dr. J. Shankar (Physics) Dr. Ch Prathap (Chemistry) Dr. C. Umadevi (Maths) Dr. Aryanavya (English) Dr. B. Rajendranath (MBA)	TKR College of Engineering and Technology
6.	Industry Expert/ Entrepreneur	Mr. P. Enosh	Revon Unmanned Systems
7.	Legal Expert	Mr. A. Anand	South Asian Legal Services

Importance of IPR

Protecting **Intellectual Property (IP)** ensures that innovators and institutions receive proper recognition as well as economic benefits from their creative and technological contributions. **Intellectual Property Rights (IPR)** provide a legal framework for safeguarding inventions and innovations, thereby encouraging research advancement and economic development. In today's knowledge-based economy, IPR has become increasingly important for both developed and developing countries. At TKRCET, promoting awareness of IPR among faculty members, researchers, and students highlights its significance as a valuable commercial asset and an important driver of innovation and institutional growth.



IPR Coordinator



PRINCIPAL
Principal

TKR College of Engineering & Technology
(AUTONOMOUS)
Medbowli, Meerpeta, Hyderabad- 500097, TS