

# *Cultural Committee 2023*



## **Policy Document**



### ***TKR College of Engineering & Technology***

**Autonomous Accredited by NBA and NAAC with “A+” Grade**

**Affiliated to JNTUH Approved by AICTE, New Delhi**

**Medbowli, Meerpet(V), Balapur(M), Ranga Reddy(D), Hyderabad, Telangana - 500097**

CULTURAL POLICY - DOCUMENT



Indian in Character  International in Excellence

# *Cultural Committee* **Policy Document**



*TKR College of Engineering & Technology*

## CULTURAL POLICY - DOCUMENT



*Orientation Day*  
*Annual Day*  
*Graduation Day*

**CULTURAL POLICY - DOCUMENT**



## PREFACE

The Cultural Committee of TKR College of Engineering & Technology is established as an auxiliary part of the education the institute offers. The Committee functions with the core objective of upholding the mission of the institute and in doing so enhances the quality of life at the campus.

The members carry out functions that are relevant within the scope of the committee by continuously contributing towards drawing the interests of the community in professing the inculcation of the right culture and right attitude into the daily functioning of every individual.

The Cultural Committee Policy Document touches upon the functionality, procedure and ways and means of upholding the objectives set by the cultural committee for the institute.

To give direction in organizing and in managing the cultural aspects at the institute, this policy document will serve as a guide to the committee as well as to its stakeholders.

To make this Policy Document relevant, it is recommended that this work be reviewed and be revised periodically as the need arises.

Mr. G.Srinivas Reddy  
Head Library & Information Centre  
Convener  
Cultural Committee

Dr.D.V.Ravi Shankar  
Principal  
Chairman  
Cultural Committee

## DECLARATION

I am happy to inform you that the members of the Cultural Committee of TKR College of Engineering & Technology have spelt out the functional procedure of the cultural committee in the form of the Cultural “Policy Document”. I congratulate the Members headed by the Chairman in this regard.

I, Dr.D.V.Ravi Shankar, hereby declare that Cultural Committee Policy Document is right in all aspects and deem fit for actual practice in the Auxiliary Cultural functions of the Institute and hence all aspects compiled in this document be wholeheartedly accepted and followed by all the stakeholders of the institute with effect from 2018-19

Dr.D.V.Ravi Shankar  
*Principal*

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# 1. Introduction

## 1.1 Purpose

The Cultural Committee of TKR College of Engineering and Technology (Autonomous) aims to foster a vibrant cultural environment that reflects the rich heritage of India and the cultural nuances of Telangana. This document outlines the policies and guidelines governing the committee's activities.

## 1.2 Scope

Culture activities are important as they provide recreation for the students. Cultural activities, instill various qualities in the students like Interpersonal communication, team work, leadership quality, organizing capability, elimination of stage fear and confidence building.

These events help in mobilizing their non-academic skills in Music, Dance, Acting, Painting, Writing, Photographing, Editing and Designing etc. It also helps to bring out the hidden talents and special interests. The Chairman presides over all the activities carried on by the committee. One staff member from each department and one student representative is selected by the chairman as member of the cultural committee.

## 1.3 Objectives

The main objective of the cultural committee is to encourage students to showcase their creativity and overcome their inhibitions. The cultural committee will create a suitable ambience for students to work as a team and refresh themselves from their routine.

### **Roles and Responsibilities :**

- The cultural committee shall be responsible for all intra and Inter collegiate culture events in the college.
- The cultural committee will plan and schedule culture events for the Academic year. (Tentative dates to be included in the academic calendar of the Institute).
- It will promote and encourage students participation/Involvement at various Inter Collegiate/Intra College Cultural fests/events.
- The Chairman of the committee shall conduct a meeting of the committee at regular intervals to discuss and allot tasks.
- The committee will obtain formal permission from the college authorities to arrange programmes.

- The cultural committee will prepare the Annual budget for all cultural events and take necessary steps for its approval.
- It will prepare and maintain records of all cultural activities.

## **2. Indian Cultural Heritage in Telangana**

### **Cultural Context**

#### **2.1 Embracing Diversity**

As India exhibits cultural diversity is a interconnected fostering cultural awareness and knowledge is essential for seizing growth opportunities. Understanding one's roots, cultural backgrounds, and the environments they have been nurtured in is a crucial stepping stone to appreciate and respect diverse cultures.

#### **Eid-e-Milad-un-Nabi**

Eid-e-Milad-un-Nabi, also known as Mawlid, stands as a prominent Islamic festival observed by Muslims worldwide. It marks the birth of Prophet Muhammad, the founder of Islam. Falling on the 12th day of Rabi' al-awwal, this celebration holds immense religious and cultural significance for the Muslim community.

During Eid-e-Milad-un-Nabi, Muslims come together in mosques, participate in colorful processions, offer prayers, and engage in various charitable activities. This event serves as a time for reflection, joy, and communal gatherings, where individuals commemorate and honor the life and teachings of Prophet Muhammad.

#### **Ganesh Nimarjan**

Ganesh Visarjan is a significant Hindu custom celebrated all over India. The festivities of Ganesh Chaturthi commence with the installation of intricately crafted clay idols of Lord Ganesha in homes and temporary pandals. The festival involves prayers, rituals, cultural events, and community gatherings. Ganesh Nimarjan, the immersion of the idol, is the final act of the celebration.

#### **2.2 Promotion of Traditional Arts and Crafts**

Telangana is a great place for arts and crafts with many astounding handicrafts.

#### **Bidri Craft**

The unique art of silver engraved on metal is Bidri Craft is . Black, gold and silver coatings are applied on metal. It involves several stages like casting, engraving, inlaying and oxidizing. The name of this art form is derived from a town called Bidar (currently part of Karnataka) of the erstwhile Hyderabad state.

### **Banjara Needle Crafts**

Banjara Needle Crafts are the traditional handmade fabrics made by Banjaras (the tribal Gypsies) in Telangana. It is a form of embroidery and mirror work on fabrics employing needlecraft.

### **Dokra Metal Crafts**

Dhokra or Dokra is also known as bell metal craft and is widely done in Jainoor Mandal, Ushegaon and Chittalbori in Adilabad district. The tribal craft produces objects like figurines, tribal gods, etc. The work consists of folk motifs, peacocks, elephants, horses, measuring bowl, lamp caskets and other simple art forms with traditional designs.

### **Nirmal Arts**

The renowned Nirmal oil paintings use natural dyes for depicting themes from the epics such as Ramayana and Mahabharata. The wood paintings and other wooden articles, have great aesthetic expressions. The origin of the Nirmal craft is traced back to the Kakatiya era. The motifs used for Nirmal craft are floral designs and frescoes from the regions of Ajanta and Ellora and Mughal miniatures.

### **Bronze Castings**

Telangana is famous world-wide for its amazing Bronze castings. While using solid casting of icons, the mould is created using several coatings of different clays on a finished wax model. This process then imparts fine curves to the cast image.

## **2.3 Celebration of Festivals**

Telangana culture is a fusion of south Indian traditions (that predominate) and Persian traditions that were assimilated during the Mughal and Nizam rule. Because of this, Telangana has a very diverse culture that incorporates even Telugu Culture into its social structure.

The Hindu festivals like

- Ugadi
- Sriramanavami
- Bonalu
- Ganesh Chaaturthi

- Dussehra
- Deepavali
- Sankranthi
- Holi ka Dohan
- Mahasivaratri
- Varalaxmi vratham
- Hanuman Jayanthi
- Sri Krishna Janmastami

are celebrated with pomp, gaiety and devotion. Dasara is the main festival with the epithet pedda panduga “Bathukamma”. Bathukamma festival is celebrated only in the Telangana state.

#### **2.4 Integration of Modern and Traditional Art Forms**

All classical art forms received the royal patronage and attained finesse. However, the art forms of the innumerable communities spread across the length and breadth of the State gives Telangana its distinct identity.

While the Kakatiya rule led to evolution of dance forms such as Perini Sivatandavam, also known as ‘dance of warriors’, the commoners, faced with the challenges of daily life developed traditions of story-telling coupled with solutions to tide over their different chores through Golla Suddulu, Oggu Kathalu and Gotralu etc.

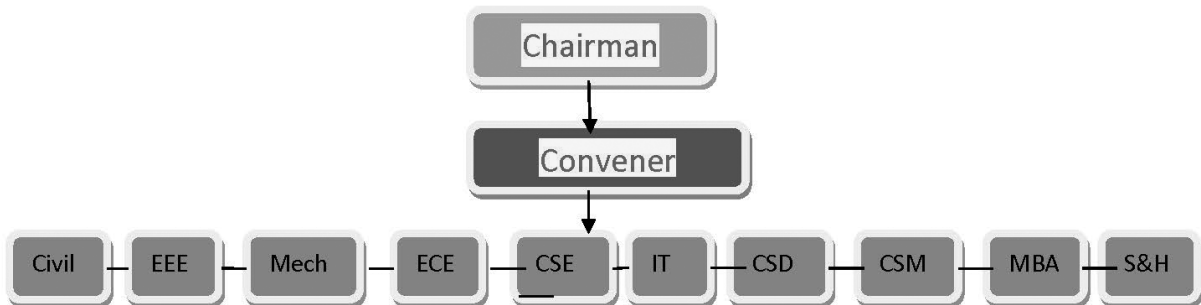
Several art forms like the above mingled and new forms emerged. The ubiquitous ‘Dhoom Dham’ is one such evolved and composite art form of people . They generally depict the struggle and exploitation.

A variant of Yakshagana, Chindu Bhagavatham is performed widely across Telangana. It is a theater art form that combines dance, music, dialogue, costume, make-up, and stage techniques with a unique style and form. The word ‘Chindu’ in Telugu means ‘jump’. As their presentation is interspersed with leaps and jumps, it gained the name of Chindu Bhagavatam. Most of the stories narrated are from ‘Bhagavatam’. Qawali, Ghazals and Mushairas evolved under the patronage of Qutub Shahi and the Asaf Jahi rulers in and around the capital city of Hyderabad.

### 3. Role and Responsibilities of the Cultural Committee

#### 3.1 Committee Structure/Organizational Chart

##### College Cultural Committee Structure



#### Roles of the Chairman

The Chairman formulates a functional hierarchy, segregates various activities amongst the members, communicates the execution plan and exhibits an end to end control of the approved activities.

#### Roles of the Convener

1. Helps in the effective communication of all matters of the committee between the committee and the Principal
2. Oversees active participation of all members in the planning, organizing and execution of the approved activities
3. Drafts the agenda and proposes the same in subsequent meetings and devices mechanisms to accurately document the same. The agenda may include the following, as and when applicable.
  - a) Calendar of Cultural events and subsequent approval from the Principal.
  - b) Budget proposal and subsequent approval from the Principal.
  - c) Budget utilization report and subsequent approval from the Principal.
  - d) Measures for publicizing the objectives of the committee as well publicizing all the events.
  - e) Measures to enhance cultural upbringing of the students & staff alike.
  - f) Execution and Planning of the events.

- g) Measures to oversee effective conduction of the events.
- h) Facilitate accurate reporting.

### Roles of Members

The Cultural Committee is responsible to organize and promote all Intra and Inter collegiate cultural events in the college to bring out the hidden talents of the students in performing arts and also to plan and make a schedule of cultural events during the academic year and to encourage students to participate.

1. The members should Constructively and creatively participate in planning, organizing, executing and controlling all the events and activities as decided and assigned and allotted in the committee.
2. Strictly adhere to the instructions of the Convener and the Chairman.
3. Coordinate the activities of various students and staff.
4. Extend unconditional cooperation in upholding the objectives of the committee.

### 3.2 Members of the Cultural Committee

S.No	Name	Position	Department
1	Dr.D.V.Ravi Shankar	Chairman	Principal
2	Mr. G. Srinivas Reddy	Member Secretary	Head of the Library & Information Centre
		<b>Staff Member</b>	
3	Dr. Padmaja Devi	Member	Dept. of ECE
4	M. Chinnalal	Member	Dept. of EEE
5	V. Pragathi	Member	Dept. of CSE
6	B. Rajeev Kumar Goud	Member	Dept. of Mechanical
7	N. Kiran Kumar	Member	Dept. of AI & ML
8	S. Samyukta	Member	Dept. of Data Science
9	N. Papa Rayudu	Member	Dept. of IT
10	G. Sneha	Member	Dept. of MBA

11	Rebecka Glory	Member	Dept. of S & H
	Student Representatives		
	Name of the student	Roll No.	Department
12	Danish	21K9A05G5	CSE
13	G. Manvitha	20K91A6707	Data Science
14	Samara Simha Reddy	19K91A0367	Mechanical
15	N. Suresh	20K95A0442	ECE

### 3.3 Responsibilities of the Cultural Committee

Responsibilities include planning and executing cultural events, managing resources, and collaborating with other college departments.

- The Cultural Committee shall be responsible for all intra and inter collegiate cultural events in the College.
- To plan and schedule cultural events for the academic year (Tentative dates to be included in the academic calendar of the institute).
- To prepare budget for all cultural events and take necessary steps for its approval.
- The Convener of the committee shall conduct a meeting of the committee to discuss and delegate task.
- Procedure to organize cultural events:
  - 1) To prepare the Annual Budget for various cultural event
  - 2) To obtain formal permission from the College authorities to arrange programmes
  - 3) To decide the date, time and agenda of the program
  - 4) To inform members of staff and students about the event
  - 5) To arrange the venue and logistics (audio/video system, dais, podium etc).
  - 6) To invite the Chief Guest and other dignitaries
  - 7) To arrange mementos for guests and gifts/certificates for the participants

- The committee shall display on the Notice Board/Website information about festivals to be celebrated
- Events arranged for students in coordination with 'Students Cultural Committee' are
- Fresher's Day
- Farewell day
- Teachers' Day
- Engineers Day
- National Science Day
- Utsav Cultural festival (Annual Day)
- Formation day
- Graduation day
- The Cultural Committee shall also be responsible for organizing the following events
- Orientation Program
- Independence Day
- Republic Day
- Women's Day
- Telangana formation day
- National Voters day
- National Youth day
- National Science day
- Mother's day
- National Technology day
- World environmental day
- International yoga day

To prepare and maintain records of all cultural activities.



### 3.4 Collaboration with Other College Departments

The committee will collaborate with academic and administrative departments to integrate cultural activities into the overall college experience.

- Identify goals and gaps
- Engage with faculty and staff
- Connect with students and alumni
- Partner with external organizations
- Monitor and evaluate progress
- Adapt and innovate approaches

## 4. Annual Day Celebrations

The College Annual Day will be celebrated in three days

1st Day - Tyohar - Traditional Day

2nd Day – Shiznay - Cultural fest

3rd Day - Annual Day – Excellence Celebrations

### 4.1 Significance and Purpose

"Shiznay" serves as an annual celebration to bring the entire college community together, celebrating achievements and fostering a sense of pride and unity.

### 4.2 Planning and Coordination



### **Formulating Supportive Plans**

Formulating plans to support the main objective, which are related to performance of routine jobs.

- Organizing a team
- Circulation of notice
- Volunteers management
- Conducting auditions and selections of performance and volunteers
- Sending invitation to parents
- Getting props, costumes and decoration material
- Lights and sound system arrangement
- Security
- Sound System backup
- First-aid availability
- Annual prize distribution for academic achievements

### **Being Aware of Opportunity**

“Life without feasts and celebrations is charmless and meaningless.” Without functions and celebrations, academic life becomes monotonous and uninteresting. Therefore the annual function is planned. The best time to organize an annual function is when half the academic year has passed and students are familiar and have adjusted to the college environment.

### **Procedure**

On the day of the function, the following events are held

- Inauguration
- Prayer song/Lightening the lamp
- Cultural events such as dance, music, skits, Ramp and other events.
- Prize distribution for cultural, sports activities

- Speech by the Chief Guest
- Speech by the Guest of Honor
- Speech by the Chairman
- Speech by the head of the Institution
- Prize distribution for Academic achievements for Students
- Cultural events
- Staff felicitation
- Ramp walk
- Felicitation by guests
- Vote of thanks
- National Anthem

### **Rules**

- Only students, staff and parents of Institute can participate in the function.
- A student cannot take part in more than one activity
- Entry without ID card and without passes are not allowed.

### **Considering planning premises**

Planning premises to conduct the annual day is important and helps in reducing uncertainty.

- Climate conditions have a major role in deciding as to where the annual function has to be held indoor or outdoor.
- Sitting arrangement and stage will depend on how many people will attend the function.

### **Awards**

- Awards for best performance, best costume, best talent etc., and participation and appreciation certificates will be given to students to encourage them to participate.

### **Setting Objectives**

Setting objectives is the initial step of planning. An objective indicates where the primary emphasis is to be placed.

- Organizing an annual function is the main objective
- The Institute as well as the students get an opportunity to exhibit the talent in their possession in different walks of life.
- Organizing an annual function also helps in promoting and advertising the Institute's name.

### **Determining alternative courses**

All possible alternatives to achieve the objectives should be considered by the committee members.

In the given case the alternatives could be

- Place and venue
- Promotion of event
- Social Media  
Video/TV advertisement  
YouTube  
Live concert  
Face book
- Selling passes through students at entry gate.

### **Evaluating alternative courses**

When the alternative courses of action are developed the members select the most appropriate plan that could adjust to the internal and external environment.

- Chief Guest: the desired persons presence in the city and the budget will be the factors to be considered.
- Time and month
- Exact date of the function will depend on the chief guest's availability
- Place : conducting the annual function inside the college campus would cut down the cost of renting.

### **4.3 Theme Selection**

College fests are an essential part of campus life because college life and students lives are more than just academics. It is a time for growth, networking, cultural exposure etc., For this reason engaging in memorable events are crucial in fostering students growth and creating a vibrant campus community. The college festivals help students develop their skills, showcase their talents and build their social circle. Thus creating fun events for college fest is a must.



### **1. Supporting cultural heritage**

Cultural heritage enriches the individual lives of citizens and plays a key role in creating and enhancing the outlook of the students.

### **2. Socio-economic value of culture**

The respect for and promotion of the diverse cultures is of great importance. Culture in the India is recognized for its wider value which needs to be supported and which, in return, contributes to the cohesion, inclusion and well-being of our societies and communities.

### **3. Boosting gender equality and diversity**

As recognized by the Work Plan for Culture 2019-2022, gender equality is a pillar of cultural diversity and culture has a key role to play in challenging stereotypes and promoting societal changes.

### **4. Measuring the positive impact of culture**

Given the importance of culture for the India, it is essential for India to dispose of accurate data on the socio-economic contribution and the role of culture in order to assist policy-making as well as to support investment in the cultural sector.



#### 4.4 Cultural Performances

Cultural performances certainly include those things which many in the West often think of as performances (e.g. concerts, plays, dances). However, it also includes things like prayer and ritual that we often classify as being part of religious practices.

#### 4.5 Exhibition and Showcasing of Talents

Showcasing work has always been at the heart of the arts community, whether it be through an exhibition, site-specific installation or performance. Representation of the original work has also been important and use of print-based options like exhibition catalogues is now complemented by websites and multimedia.

#### 4.6 Awards and Recognitions

“Education’s purpose is to replace an empty mind with an open one.” – Malcolm Forbes

Higher education’s mission is to address large challenges and lead exploration in areas that are in need throughout the world, thereby supporting social values like welfare and social commitment. Institutions today provide their students with various programs that prepare them to enter different economic areas, assist them with remaining in the work market for long, and keep pace with the changes in the worldwide economy and changes in technological advancements. Innovation and development are driven by advanced education.

In this context TKRCET is a college that equips students with ethical decision-making and critical-thinking skills, and a greater understanding of and solutions for societal challenges to not only prepare them for a career, but for life. The campus culture is one of holistic development while providing a range of activities enabling students to discover and nurture their talents in co- and extracurricular activities. The College is truly an educational foundation in tune with the market requirements and also promoting values, professionalism, social sensitivity and dynamic entrepreneurship.

### 5. Events Celebrated Annually

S.No.	Events	Date of celebration
1	Republic day	26th January
2	National Science Day	28th February
3	International Women’s Day	8th March
4	World Forestry Day	21st March

5	World Day for Water	22nd March
6	World Health Day	7th April
7	Earth day	22nd April
8	National Technology Day	11th May
9	World Environment day	5th June
10	Mothers Day	II Sunday in May
11	World Blood Donor Day	14th June
12	International day of Yoga	21st June
13	Kargil Vijay Diwas	26th July
14	Indian Independence Day	15th August
15	National Sports Day	29th August
16	Teacher's Day	5th September
17	Engineers Day	15th September
18	Gandhi Jayanthi	2nd October
19	National Librarians week	14th November
20	Guru Nanak Birthday	15th November
21	Worlds AIDS day	1st December
22	Human Rights day	10th December

*“Every child is an artist. The problem is how to remain an artist once he grows up.”*

## **6. Classification of events Organized**

### **6.1 Department level events for Students**

- Fresher's Day
- Teachers' Day
- Festival Celebrations
- Engineers Day
- Technical fest
- National Science Day
- Formation Day
- Annual Day

### **6.2 Department Level events for Staff**

- National Leaders Birthdays
- Felicitation of Staff achievements
- Felicitation of Students achievements
- Festival celebrations

### **6.3 Procedure for Conducting of events at the dept. level**

In order for a department to conduct an event mentioned above, prior to the following procedures need to be completed.

- a) The Department must submit the detailed plan of events that it intends to conduct, to the Chairman of Cultural Committee. The plan may contain Proposed Date and Time, Venue, Estimated Audience Size, nature of event, approximate budget and its contribution, guests/from outside of the institution.
- b) The chairman in-turn shall submit the proposal to the Principal and seek his approval.
- c) The Chairman communicates about the status of approval to the Respective Heads of the Departments.
- d) If Approved by the Principal, the Departments shall organize and conduct the event.
- e) The Chairman and Convener of the TKRCET Cultural Committee shall provide any assistance/service if requested by the department.
- f) Upon Completion of the said event the department shall submit a Report of the same to the Chairman of the TKRCET Cultural Committee.



- g) Upon Verification by the Chairman of the TKRCET Cultural Committee and approval from the Principal, the said report must be stored in the department filing system.

#### **6.4. Institute level events**

- Orientation Day
- Independence day
- Republic day
- Women's day
- NSS day
- TS-Formation Day
- Graduation Day
- College Foundation Day
- NCC Day
- Engineer's Day
- Teacher's Day
- Women's Day
- Sports day

### **7. Procedure for Conduction**

All events mentioned under committee or communicated by the Principal shall uphold the following procedure.

- a) As per Chairman's direction the convener shall convene the meeting and draft the execution plan of the said event and submit the proposal to the chairman. The plan may contain Proposed date and time, venue, estimated audience size, nature of event, approximate budget, guests.
- b) The chairman shall scrutinize the plan and upon all modifications incorporated by the convener, the chairman must submit the detailed plan of event to the Principal.
- c) Upon the Approval of the plan by the Principal, the Chairman shall communicate the same to the Convener and the Convener must then convene the meeting of the committee and gear up for execution of the plan.
- d) The Committee members shall be allotted with specific roles and responsibilities by the convener and further to this, the members shall organize and facilitate completion of the event.
- e) The Committee shall co-opt any staff and students of the institute, as may be required as per the magnitude of the event. The proposed members to be co-opted shall only be

made available for service to the committee upon the consent for requisition received from the respective HOD's of the department to which the proposed Co-opted members report to. The Co-opted members shall only be on one time basis and the Co-opted members are considered as adjunct members of the committee only from the time that their services are requested.

- f) Upon completion of the event, the convener shall facilitate for compiling the "Event Report" to the Chairmen and the Chairman shall endorse the report and submit the same to the Principal.
- g) The Convener shall accurately file Office Copy (OC's) of all correspondence.

## **8. Facilities Available**

### **8.1 College Auditorium**

Auditorium spaces are designed to accommodate large audiences. The TKRCET, Auditorium were established nearly 300 seating capacity. The auditorium are regular venues for Conferences, Workshops, Seminars and cultural events. The purpose of the auditorium is to enhance the quality of education. To make this possible the auditorium offers facilities such as LED Projector, Screen, White-board for delivering lectures, training programs and attached to placement activities.

### **8.2 Open Air Auditorium**

The college facilities an Open Air Auditorium named as "Teegala Ram Reddy Kala Vedhika" situated beside back gate college main entrance right side, with a seating capacity of nearly 3000 providing a boost to the college extra-curricular activities and other college gatherings. It encourages that build and promote an enriching experience for the students and staff of TKR College of Engineering and Technology.

The multipurpose Open Air Auditorium is an asset of the college.

### **8.3 College Campus Ground**

TKR Educational Society ground is a cricket ground in the area of 5 acres within college premises it's owned by TKR Group it was established 2010.

- The ground as hosted number of matches in state level as well as national level.
- The ground as hosted Inter college / Intra college league tournaments.
- Every year Red Bull Cricket team plays.
- The ground has pavilion with a seating capacity of 100 members along with two turfs wickets and all the modern facilities.
- Every year we conduct our annual day function theme was "SHIZNAY"



## 10. The Cultural Committee Report :

The Cultural Committee of TKR College of Engineering and Technology, Hyderabad strives to celebrate the cultural diversity in the college by organizing various competitions, events, activities, programmes and days like Traditional day, College day, Formation day, Fresher's day, Graduation day and departments functions are Inter college, Intercollegiate competitions – semester and year wise each and every year.

The committee provides various opportunities for the students to relax to enhance their curricular activities as well as their skills and talents.

The staff, students and coordinators of the cultural committee take a lot of efforts to plan to guide to organize the various events and competitions in the college at

Intra-Intercollegiate level. Students of our college and group of colleges and other colleges took participation in maximum number in competitions like Annual day Dance competition, Singing Competition, Skit programs, Ramp Walk, Anchoring and other competitions like Sankranti-Rangoli, Traditional day – Drama competition, Mahendi, Elocution and Debate competitions etc.

The Cultural Committee also create a platform that provides the students a lot of opportunities to show their talents in variety of events and competitions.

### VISION

“Our vision is to encourage students in cultural programmes / events / activities / competitions are to develop move talent among students in cultural activities.”

### MISSION

“Our mission is to enhance the talents of the students. So they can show and participate in maximum number in different cultural programmes / events / activities / competitions.”

### Future Plan:

1. To organize various programmes for preserving cultural heritage and transmitting cultural values and history.
2. To arrange various competitions for bridging cultural, ethnic and class difference.

### Objectives:

1. To organize a successful events, activities and competitions of cultural events, which help our college to develop the students in cultural activities.
2. To encourage and promote the talent of the students in cultural activities in our college.

3. To celebrate the Birth and Death Anniversaries of the Great Leaders / Personalities, so that students came to know about them and they can follow them.
4. To celebrate the cultural diversity and the programs by nurturing the inner skills of students to they can participate in Intra and Intercollegiate level.
5. To Understanding the importance of the Cultural events and competitions at college / Intercollegiate / University / State / National / International Level, to organize it and to participate.
6. To promote and arrange extracurricular activities to bring out the talents of students in the performing arts / Literary arts / Fine arts.
7. To achieve a lot of prizes, medals, awards and certificates in cultural activities so they can enhance their talents and also to encourage others to participate in events and activities.

Academic Year: \_\_\_\_\_

Committee for the Academic Year : \_\_\_\_\_

#### Constituted Committee

S.NO.	Name of the Committee Member	Chairperson/Member
1		
2		
3		
4		
5		
6		

#### Events organized

1. Inter college competition
2. Engineers day
3. Ganesh Ustav
4. National Librarians day

5. Bathukamma
6. Sarawathi Pooja
7. Graduation day
8. Fresher's day
9. Women's day
10. NSS programmes
11. Students Awareness Programms

### **Achievements**

Achievements of the students

TKR College of Engineering & Technology

Achievements of the Staff

TKR College of Engineering & Technology

### **Events**

Academic Year

College students took participation in so much of cultural events they participated in college activities competitions and Intercollegiate level, University level etc.,

Students got so much of prizes, Medals, Awards, Cash Prizes, Certificates in Cultural competitions in other Institutions also they got trophies.

Students are so active and always willing to participate in each and every activity. Our college students got participation certificates in every year at University level.

### **Activity Report:**

Type of activity\_\_\_\_\_

Objective of activity

1.\_\_\_\_\_

2.\_\_\_\_\_

3.\_\_\_\_\_

Name of the department / College / Association\_\_\_\_\_

Date \_\_\_\_\_ and Time\_\_\_\_\_

Expenditure Amout if any\_\_\_\_\_

Target Studetns\_\_\_\_\_

No. of Students\_\_\_\_\_

No. of participated\_\_\_\_\_

Mode of session Online/Offline\_\_\_\_\_

Programme type\_\_\_\_\_

About activity

**Feedback:**

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Activity Incharge\_\_\_\_\_

Coordinate by\_\_\_\_\_

**Events Photos:**

Photo	Photo	Photo
Photo	Photo	Photo
Photo	Photo	Photo

**11. Conclusion**

College cultural events are an essential part of campus life that bring students together for a fun filled event. It is a time when the campus is a live with energy and students get a break from their routine academic schedules. A college fest is not only about fun and entertainment, but it also has a positive impact on the campus culture and community buildings.

Campus event culture is an integral part of the college experience. It is the personality and character of the college, that shapes the experiences of students, faculty and staff. A college events provide a platform to show case the unique culture of the college. Students can exhibits their talents and skills in various competitions and cultural events showcase the diverse backgrounds of the students. It helps in fostering a sense of pride and belongingness towards the college. The impact of a college cultural events community building extends beyond the college campus.



## OPEN AIR AUDITORIUM PHOTO GALLERY



CULTURAL POLICY - DOCUMENT



Sunidhi Chauhan  
2019



Nakash Aziz  
2018



Ankith Tiwari  
2017



Kanika Kapoor  
2016



Arjith Singh  
2015



Edward Maya  
2014



Akcent  
2013



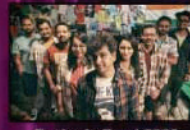
Hard Kaur  
2012



Javed Ali  
2011



Kailash Kher  
2010



Euphoria Band 2009



Parikrama Band 2008

