

**TKR College of Engineering & Technology  
Medbowli, Meerpet, Hyd.**

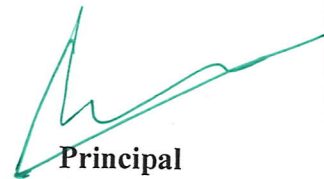
**NSS Activities**

**Following are the NSS activities conducted by NSS unit, TKRCET in the year  
2020-21**

1. International Yoga day was celebrated in the college premises with more than 400 students on 21/06/2020.
2. On 02/11/2020 Covid19 awareness programme was organized by the NSS Unit in the College premises.
3. On 21/10/2020 Food and Blanket distribution drive was organized at slum area of Lenin Nagar, Badangpet which was effected due to adverse heavy rainfall.
4. On 24/02/2020 the NSS Volunteers of TKRCET and hole NSS Unit have participated in the integrity pledge by Central vigilance commission of India.
5. On 20/10/2020 the NSS Unit along with the exam branch of TKRCET has distributed food and essential requirements to the Covid effected people.
6. On 24/09/2020 the NSS Unit has distributed masks and sanitizers in the slum and weaker section near by College.
7. On 30/08/2020 a Webinar was organized on "Fighting climate change through our diet" by NSS Unit in association with Humane society International India.
8. On 10/08/2020, the NSS Unit has organized a quiz competition on the topic "Covid 19 in India" in which 250 members are participated.
9. On 05.08.2020 The NSS Unit has taken an initiative in organizing the online blood and Plasma intermediary service.
10. On 02/08/2020 The NSS Unit conducted and interview with Dr. Vivek who served as a Covid front line warrior to provide awareness about Covid 19.
11. On 01/06/2020 an inter college Essay Writing competition was organized by the NSS Unit to raise awareness and motivate youth in the pandemic situation.
12. The NSS UNIT has participated in a 20 day campaign from 19/05/2020 to 07/06/2020 to promote and support local markets as vocal for local campaign.
13. The NSS Unit TKRCET conducted a 10 day awareness campaign "Stay Home Stay Safe" 01/04/2020 to 10/04/2020 to create awareness about Covid 19.
14. On 08/04/2020 TKR Group of Institutions have taken an initiative to fight the pandemic situation a cheque was handed over to Chief Minister relief fund.
15. On 11/01/2021, The NSS unit celebrated Swami Vivekananda birthday by conducting various technical events like elocution competition, essay writing, etc.



**NSS Programme Officer  
NSS PROGRAMME OFFICER  
NSS UNIT-I  
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**Principal  
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## *On the occasion of INTERNATIONAL YOGA DAY*

**TITLE: REPORT ON YOGA SESSION**

**EVENT DATE: 21 June 2021**

**VENUE: Zoom Meet**

The NSS unit of TKR College of Engineering and Technology conducted an online yoga session on account of International Yoga Day i.e on 21<sup>st</sup> June 2021. Volunteers of NSS unit worked collectively and made the online yoga session successful

- Due to the global pandemic situation and keeping the social distancing in view, the event was conducted online through Google Meet. The session was attended by staff members, students and NSS volunteers of TKR College of Engineering and Technology. More than 150 volunteers from the NSS unit actively took part in the session.
- The online yoga session was conducted with G.Swathi Reddy as guest speaker and resource person. She is a certified master and teacher of Yoga.
- The session started at 10:00 am, with the welcoming lines and opening speech of our NSS program officer J.Sunith Kumari madam.
- Followed by cultural session in which NSS volunteers sung religious songs spoke on vedic wellness in the times of pandemic.
- Thereon, the resource person took over the session and started it by reciting a shloka. The session went on from learning the importance of meditation to performing asanas. The session also included importance of mindfulness in our day to day life.
- All the participants including our staff followed and performed the asanas as told by yogacharya. The practice session went on for 1 hour with active responses and enthusiasm. The session was very interactive and resourceful providing an insight into yoga and its importance.
- At the end, there was a question and answer session. All the participants posed their thoughtful doubts and questions about yoga, meditation and mental health. An extensive discussion on tackling the global pandemic with Vedic wellness was the center of attraction of this event. Participants were provided with online participation certificate
- The session ended at 11:15am, was closed by concluding lines. Later on while conducting the online feedback the responses and feedback by participants and staff was very good.

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## Covid-19 Awareness Program

Date: 11 Feb 2020

As the world had already reported over one lakh active cases of covid-19 and 60 active cases in India, an astute action was taken to conduct a massive awareness program to make students aware of the situation and be precautious. The awareness program was planned by NSS team of TKR College of Engineering and Technology(K9 campus).

The program started at 11 AM in the morning. All the dignitaries, principals, heads of departments and faculty attended the program with huge student audience from all the campuses of TKR educational society. The program started with a speech by honorable chairman and secretary. Followed by the addressing of NSS program officer which mentioned all the guidelines and important protocols to be followed to stay safe. A short skit was played by NSS volunteers to show how corona virus spreads and how one can stay safe from it, this was the center of attraction of the program. The program concluded with end credits of NSS volunteer. Overall a productive and insightful awareness was spread.

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### Food and Blanket Distribution Drive in Slum Area

Date: 21 October 2020

Many people across the city lost livelihood and especially laborers were adversely affected due to lockdown. Food and essentials were inaccessible to many who were living in remote areas. So as to work on this NSS volunteers of TKR College of engineering and technology conducted a food and blanket distribution drive. Under the supervision of NSS Program Officer Mrs. J. Sunitha Kumari, 15 NSS volunteers were deployed.

The drive was conducted at a slum of lenin nagar, badangpet.

This drive gave the families of Lenin Nagar a sigh of happiness as over 300 families were supplied with adequate food and blankets. As the people described their plight, Program officer Mrs. Sunitha Kumari interacted with them, with proper social distancing maintained, and by taking all the safety measures the drive came off as a prodigious act of service.

NSS Programme Officer

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## Integrity Pledge by Central vigilance commission of India

Date: 24 February 2020

Many incidents amid the pandemic caused a lot of chaos and social disturbances. Especially unverified news and sources circulated over social media which was called the pandemic of corruption and fake news which equally harmed our nation.

So as to keep citizens vigilant and spread awareness The Central Vigilance Commission of India started Integrity pledge.

By taking this pledge one should be accountable for their actions; To act in public interest; To lead by example exhibiting integrity in personal behaviour; To report any incident of corruption to the appropriate agency.

So as a follow up to this brilliant initiative NSS volunteers and the whole NSS unit of TKR College of Engineering and technology took up the Integrity pledge.

As a token of gratitude the Central vigilance commission gave NSS unit of TKRCET a certificate of appreciation.

**NSS Programme Officer**  
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## Essentials distribution by NSS volunteers

Date: 20 October 2020

The pandemic caused by corona virus made sanitizers, masks and immunity providing food a must in all homes. But the weaker sections of the society could not afford them all. As a matter of fact, many poor and needy were in danger of infection amid the rising prices of masks and sanitizers.

NSS volunteers of TKR College of engineering and technology thought of a good will action to be done for a day. Because of the lockdown and protocols volunteers at their own places brought stacks of masks and sanitizers and distributed in slums and weaker sections nearby. A total of 20 volunteers took part and over 50 masks and 30 sanitizers were distributed to 50 people across the town.

This activity was kept anonymous without any involvement of social media as a sign of goodwill.

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### Distribution of food by officials of Exam Branch

Date: 20 October 2020

While the world was in a surge to revive economy and get back to work post lockdown, there were still many who were struggling to earn their daily bread. As an action of goodwill officials of exam branch of TKR college of engineering and technology took up an initiative to distribute food among the needy.

These officials came forth voluntarily and in association with NSS unit of TKRCET the plan was put to action. The food was packed in boxes and on a fine morning nearby their own places was distributed. A sum of 50 packets of food were distributed.

This activity was kept anonymous without any involvement of social media as a sign of goodwill.

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### Webinar on fighting climate change

Date: 30 August 2020

Climate change is real and is predicted to have adverse effects on the future just like this pandemic. In order to create awareness and share an insight for a secure future for post lockdown period, NSS volunteers of TKR College of Engineering and technology conducted a webinar on fighting climate change.

The webinar was addressed by 2 major resource persons. Ms. Sally varma the representative Humane Society International India who is an conservationist and **animal rights** activist was the chief speaker. Mr. Pradeep yarra stood as the co speaker and coordinator for this event. The session was attended by 50 members.

Overall the webinar provided deep insight on how youth can turn to be a big change to avert adverse conditions caused by human errors and other different aspects.

A handwritten signature in blue ink, appearing to read 'Sathy'.

NSS Programme Officer

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A handwritten signature in blue ink, appearing to read 'Pradeep'.

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### COVID-19 in India Quiz Competition

Date: 10 August 2020

The pandemic had put forth many new terms and information that was never heard before. As an educational infotainment activity to educate youth about many important facts and protocols which were must to know during the pandemic, NSS volunteers of TKR Engineering and technology conducted a quiz competition on the topic COVID 19 IN INDIA. This competition was open for all across all regions and for all age groups. A sum of 250 members participated in the quiz.

This was conducted online via google forms and certificates were given away to the participants.

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### Online Blood and Plasma Intermediary service

Date: 5 August 2020 to till date

Amid the pandemic and shortage of blood services there came a new but vital requirement of plasma. Delivering and receiving plasma and blood on time is very mandatory but had become difficult for many. Keeping this in mind NSS volunteers of TKR College of engineering and technology started this initiative.

A network of NSS volunteers from different NSS Units was made across the city. Whenever there comes a blood or plasma requirement these volunteers who are active handlers of their respective NSS social media pages would post announcement and reach out to blood donor groups or communities like red cross society, blood warriors hyd, Hyderabad blood donor society etc on social media and put forth the requirement.

Hence the requirement would be answered as soon as possible by the fellow blood source. So far this team of volunteers were able to provide 150+needy patients, donors or sources of blood and plasma across the city over a span of 45 days, all through calls and online.

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### Interview with Doctor who served as a frontline warrior

Date: 2 August 2020

The pandemic brought forth different questions which only medical representatives could answer. Amid the lockdown and virus there was chaos and depression spreading too. So as to counter this situation NSS volunteers of TKR college of Engineering and technology conducted an interview with Dr.Vivek who served as a covid warrior and also is a motivational speaker.

The interview started at 10 in the morning with 100 attendees from different colleges. The program was conducted online and was streamed live on YouTube. One of the volunteers took up as the host of session and invited all the dignitaries. With the chanting of sacred religious mantra the session was started.

The host started the questionnaire after introduction of the resource person. The session lasted for 90 minutes where many salient questions were asked and extraordinary answers were received from Dr.Vivek. All the questions and answers summed most of the problems faced due to the pandemic. After the questionnaire a question and answer session was opened for the audience in which many questions were asked and answers were given. Overall a very substantial and noteworthy insight was provided by the interview.

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## Inter College Essay Writing Competition

Date: 1-June-2020

Amid the pandemic a unique yet subtle awareness program was required. So as to raise awareness and to motivate youth a massive inter college essay writing competition was conducted by the team of NSS Volunteers of TKR College of Engineering and Technology.

By keeping the lockdown in consideration the Competition was conducted online via Google Forms. Students and NSS volunteers from various colleges and universities actively took part and sent their essays.

A total of 200 students took part in the competition across the state. The competition lasted for a week. The results were declared on the last day of the week.

Professors of the English and Communication Skills department empanelled with NSS evaluated all the essays and top 10 were awarded with appreciation certificates as a token of gratitude from our side and the best was awarded with cash prize via online gift card. All the participants were given certificate of participation.

NSS Programme Officer

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### Vocal for local campaign

Date: 19 May 2020 to 7 June 2020

As the nation faced a big fall in GDP and Per capita Income due to lockdown imposed and collateral losses caused by the pandemic honorable Prime Minister of India Shri Narendra Modi started an initiative in the support of local and home markets and coined named Vocal for Local to boost the economy.

As a follow up to this NSS volunteers of TKR College of Engineering and Technology started a 20 day campaign to promote and support local markets. Under the guidance of Program Officer Smt. J. Sunitha Kumari a team of 12 volunteers took up meticulous research and collection of data.

All of this data was presented in the form of videos and were posted on various social media platforms. Information like how we can opt local goods in daily life and how big will the impact be on the market and economy was shown in detail. Videos were made on various topics covering most of the aspects right from textile industry till food industry. Very informative and enriched information was shared among people so as to make an attempt to contribute towards building a better economy.

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### Stay Home Stay Safe Campaign

Date: 1 April to 10 April 2020

Amid lockdown and rising cases it was a very necessary step to create awareness about how crucial it is to stay at home in order to stay safe from infection. To tackle this NSS volunteers of TKR College of Engineering and Technology kick started a 10 day online awareness campaign under the guidance of Program Officer Smt. J. Sunitha Kumari.

A team of 10 volunteers were deployed to make posters, videos, slogans, illustrations and various other forms of audience engagement material which propagated deep and resourceful information. This campaign was run on various social media platforms and was widely spread among people.

Right from the Pandemic protocols and guidelines till tips to stay safe. Right from sources to get help from till providing necessary data all of the vital information was shared. The shared Stats, facts and sources were authentic from MyGov, Aarogya Setu, ICMR, Ministry of Health and Telangana Police. In total an insight of 500+ shares and audience reach of 2000+ people was seen via all the social media platforms. The campaign ended with a final message by all the volunteers to STAY HOME and STAY SAFE.

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### Cheque from TKR Institutions to CM relief fund

Date: 8 April 2020

While fight the ongoing pandemic situation on one hand and maintaining stringent lockdown on the other hand the state government announced CM relief fund which would directly help the needy and the poor families which are affected by the ongoing crisis.

The esteemed management of TKR Group of Institutions took up an initiative and to lay a hand in fighting the pandemic. A sum of 12,00,000 (twelve lakh rupees) were donated to the Chief Minister Relief Fund.

Honorable Chairman of TKR Group of Institutions, Shri. Teegala Krishna Reddy Garu accompanied by Honorable Secretary Shri. Harinath Reddy garu, Honorable Treasurer Shri. Amarnath Reddy garu and Z.P Chairman Smt. Dr. Anitha Reddy Garu, personally visited the Honorable Minister for Administration Shri. K. Taraka Rama Rao, and handed over the cheque.

The efforts and good will of the management team were very well appreciated by the Honorable Chief Minister of our state.

NSS Programme Officer

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### SWAMI VIVEKANANDA BIRTHDAY CELEBRATIONS

#### National Youth Day

**Date:** 11/01/2021

The 153rd Birth Anniversary of Swami Vivekananda is celebrated all over the country giving a message to the youth the way of life and ideals that will make India a better country in future. The NSS Unit of TKR College of Engineering and Technology observed the National Youth Day with the primary aim of sensitizing the students about the philosophies, principles and ideas of Swami Vivekananda. The students were motivated to be good citizens of India, thus contributing to the development of the country. A lecture was delivered by program officer Smt.J.Sunitha Kumari. The inspiring stories of Swami Vivekananda's life briefed to the students by Dr. Jyothi made the session more interesting and captivating. Various activities like Open Mic and Quote sharing were organized to inculcate the ideology of national youth day.

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