

## MBA Department

Minutes of the BOS Meeting held on 20/11/2020

AGENDA for the Board of studies meeting to be held on 20/11/2020 at 12:00 PM (through online).

I. Welcoming the panel and briefing about the session by Dr. B. Renuka, HOD, Department of MBA TKRCET.

II. Approval of course structure and syllabus of R-20 R-R18.

Approval for the following changes in R-R18<sup>20</sup> to be observed.

a. Replacement of subjects

1. Research Methodology and Statistical Analysis in place of Business statistics.

2. Business Law and Ethics is replaced with Business Law and Environment in I semester.

b. Open Elective is introduced in I sem with 4 subjects. Namely, Business Ethics and Corporate Governance, Project Management, Technology Management & Rural Marketing.

c. The subject Innovation Management is shifted to II semester from III semester and Statistical Data Analysis Lab is included in II sem.

d. Open elective is introduced in II sem with 4 subjects. Namely,



Total Quality Management, Marketing Research  
International Business, Logistics & Supply  
Chain Management.

e. The subject Entrepreneurship is shifted from  
I sem to III sem. The subject Data Analytics  
has been introduced.

III. Approval of Academic Regulation of R-RIS<sup>-20</sup>.

IV. Approval of amendment ~~in~~ conducting of  
Project Viva-Voce, subject to point NO. 7.9  
in the Academic Regulation R-RIS.

after completion of IV sem Examination without taking backlog in  
com.

V. Any other point with the permission of  
chairman and Panel members.

VI. vote of thanks.

Minutes of the BOS Meeting held on 20<sup>th</sup> Nov 2020:

The BOS members had approved the following  
changes :-

- Course structure and syllabus of R-RIS<sup>R-20</sup> is approved.
- 1. Accepted to replace Research Methodology and  
Statistical Analysis in place of Business  
Statistics.
- 2. Accepted to replace Business Law & Environment  
in place of Business Law and Ethics.



3. It was suggested to replace the subject Cross cultural Management in place of Rural Marketing Under open Elective in I sem. [E1410E6D].
4. The subject "Entrepreneurship" is placed with the code [E142PC6] in II semester in place of Innovation Management. [In reference to Agenda point II.C]
5. Statistical data Analysis Lab is reintroduce in II sem with 2 credits.
6. It was suggested to retain the subject "Innovation Management" as it is in III semester.
7. Approved to introduce Open Elective in I sem with 4 subjects namely,
  1. Business Ethics & Corporate Governance.
  2. Project Management.
  3. Technology Management.
  4. Cross cultural Management.
8. Introduced open Elective in II semester with 4 subjects namely,
  1. Total Quality Management.
  2. Marketing Research
  3. International Business
  4. Logistics & supply chain Management.
9. Amendment in conduction of project viva-voce is approved. The project viva-voce can be



①. Conducted after IV semester examination with the irrespective of number of backlog subjects. A candidate is permitted to submit project thesis with the approval of PRC not earlier than 16 weeks.

10. Academic Regulation of R-R-18 is approved.

11. The amendment regarding conduction of project viva (ie point no 9) is applicable from 2018 admitted batch.

BOS Members: -

1. Dr. A. Prabhu Kumar  
Director I/c  
School of management studies  
JNTUH, Hyd.

Acceman

2. Dr. M. Ramesh Kumar  
Controller of Examination  
Mahatma Gandhi University.

3. Dr. P. R. Prasanna Rekha,  
Professor.

Paper

4. B. Srinivas Rao,  
Area Head, Aditya Birla Money Ltd.

5. Dr. B. Renuka, HOD.  
MBA department

Plan  
20/11/2020

6. K. Gyaneshwari, Asst prof.

7. A. Chaitanya, Asst prof.

20/11/2020





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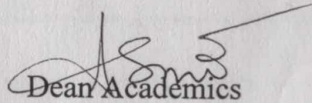
Date:- 3.1.2020

**Amendment in R-18 Academic Regulation**

**Sub:** Amendment in R-18 Academic Regulations of Department of MBA, TKRCET with respect to Project evaluation at item no.11.5.

In view of above subject, the Department of Business Management (MBA),TKRCET, Autonomous would like to bring following amendments in R-18 regulations with respect to project evaluation;

- 1) The project viva voce exam can be conducted with irrespective of number of backlog subjects. A candidate can submit the project thesis with the approval of PRC not earlier than 16 weeks from the date of approval of the project work.
- 2) This new pattern of final semester project evaluation shall be applicable for the students who are currently studying in final semester. (2018 admitted batch onwards and successive batches).

  
Dean Academics

Dr.A.Suresh Rao, ~~Head CSE.~~

Cc to: Principal Office,  
Exam Branch.  
MBA Branch.